

Leadership training session will demystify the gap between what employees know and what they do. (Salt Lake City, UT, April 19, 2012) Alan Fine, author, executive coach and founder of InsideOut Development, will be speaking at ASTD 2012 International Conference and Expo. Alan will be speaking Monday, May 7, 2012 at 4:00-5:30. His speaking session is located at Exhibitor Demo Area 2 on the EXPO floor. Alan will be presenting "The Action Gap," a leadership training session that focuses on getting frontline employees to use what they already know. For many companies, improved performance is not always a training or knowledge issue – it's an action issue. Closing the gap between what an employee knows and what they do comes from one place – inside. This session will focus on tapping into the knowledge that already exists in each employee in order to achieve amazing performance results. "Learning & Development and HR professionals have always wrestled with the daunting task of improving employee performance and effectiveness—all employees, from the frontline to the executive office," says Alan Fine. "Understanding 'the action gap,' is the first step in capitalizing on the skills and talents that already exist in their workforce and will ultimately drive performance breakthroughs in their employees." Attendees to Alan's session will receive a preview guide for his New York Times bestselling book *You ALREADY Know How to Be GREAT*. The guide includes a forward by Stephen R Covey, a respected leadership authority and organizational consultant, and Chapter 1, titled "A Blinding Glimpse of the Obvious." Attendees will also receive an audio download for access to the complete book. About Alan Fine Alan Fine is an author, executive coach, consultant, and speaker. Alan is a New York Times bestselling author of *You ALREADY Know How to Be GREAT*, has contributed articles to *Forbes*, *The New York Daily News*, *The Globe and Mail*, *Golf World*, *Golf International*, and is a contributing author to *Coaching for Leadership* by the Drucker Foundation. Alan is also the founder of InsideOut Development a professional-training and organizational-consulting firm that provides executive coaching and leadership training. For more information about Alan Fine visit www.alan-fine.com.